

8-2 pictures



Newby & Scalby Parish Council

Application Form for Discretionary Grant

Name of organisation	The Scalby Toilets Trust
Name on bank account (for cheque payments)	Scalby Toilets Trust
Registered Charity?	No
Contact name	Tom Cathcart
Position within the group	Chairman
Contact name's home address	[REDACTED]
Contact name's telephone number	[REDACTED]
Contact name's e-mail address.	[REDACTED]
No. of members in the Group	Nine
No. of members resident in the parish	Eight
Total spent by the group in the year	Ave £5,500 (see Accounts attached)
Total received by the group in the year	Ave. £4,600 (See Accounts attached)
Main income sources - please itemise	Sale of Calendars Donations (See Accounts attached)
Current bank balance (please state date)	See Accounts attached
Amount of grant requested	£3,685
What will be the total cost?	£3,685
For what purpose or project is the grant requested?	See report attached
When will the money be spent?	Over next 3 to 4 months
Details of other grants/match funding given or applied for.	None
Who will benefit from the project?	General public
Approximately how many of those who will benefit are Newby & Scalby parishioners?	Estimated 60%
Special/other considerations	Whilst the toilets are for the benefit of the general public there is a particular need for the elderly and disabled.

You may use a separate sheet of paper to submit any other information which you feel will support this application.

Signed:- [REDACTED]

Date:-

8th April 2019

Name (In capitals)

THOMAS CHRISTOPHER CATHCART



THE SCALBY TOILETS TRUST

Business Plan 2019

Overview

The Trust was formed in 2007 by a group of local residents with a view to retaining the public toilets in the village following the closure by Scarborough Borough Council.

Structure

Whilst Scalby Toilet Trust is not a registered charity within the meaning of Charity legislation it does nevertheless operate as a charity and abides scrupulously by its charitable code of conduct.

The trust is managed by nine trustees (listed below), who meet regularly. The Trustees receive no income from the Trust.

Fundraising

As will be seen from the financial statements, the principle sources of income are as follows:

Donations from local organisations including The Scalby Fair; The Newby and Scalby Parish Council and Scarborough Borough Council.

Sale of Calendars.

Public Donations (Honesty Box).

Financial Statements

Attached are the financial statements for the year ended 31st March 2018 together with the interim accounts to 30th September 2018.

It will be seen that the toilets costs approximately £5,500 per annum to maintain. In accordance with the recommendations of the Charities Commission, the Trustees endeavour to maintain funding equivalent to meet 6 months expenditure.

Objectives

In summary the next objective is to improve the ambiance of the toilets and reduce ongoing maintenance costs.

Whilst the trust has been successful in the first objective in keeping the toilets open, it now wishes to bring the toilets into the 21st century. The old fittings and windows, which have been in situ since the toilets were built, have been replaced. This has improved the overall presentation of the toilets and will reduce the future maintenance costs and costs for the old fittings.

The toilets are situated within a Conservation area, which requires work carried out to be of a specific high standard. This can increase the costs.

The Trust has conducted a marketing review, the details of which are contained in the attachment. It is proposed to adopt the recommendations in order to improve the appearance and increase the fundraising.

It has been found that by improving the standards of cleaning and decoration, the donations through the Honesty Box have improved.

Capital Requirements

Redecoration Inside and outside Estimated Cost £1,880

The toilets are in need of redecoration both for maintenance and appearance.

Plumbing upgrade Estimated Cost £880

The existing cisterns and pipework have deteriorated over the years. It is proposed to replace with heavy duty cistern packs and remove old iron pipework.

Presentation and Signage Estimated Cost £925

Adopting the recommendations in the Marketing Survey.

Attachments

Financial Accounts year to 31st March 2018.

Financial Accounts Half year to 30th September 2018.

Marketing Survey.

Summary

The Trust is seeking funding of £3,685 to enable it to complete the refurbishment.

Trustees

The current trustees are;

Tom Cathcart (Chairman)

Janet Shepherd (Secretary/Treasurer)

Ian Anderson

Pat Critchlow

Liz Gridley

Bob Kendal

Kaet Newton

John Scott

Mavis Wild

SCALBY TOILETS TRUST**INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2018**

	<u>2018</u>	<u>2017</u>
<u>RECEIPTS</u>		
SCALBY FAIR	500.00	250.00
NEWBY & SCALBY PC	500.00	500.00
SALES		
CARDS AND CALENDARS	2,066.80	1,552.03
CALENDAR SPONSORSHIP 2017	360.00	210.00
DONATIONS	82.00	223.86
SCALBY FAIR STALL SALES		
HONESTY BOX	1,270.50	1,410.73
TAX REFUND		300.27
	<u>4,779.30</u>	<u>4,446.89</u>
<u>PAYMENTS</u>		
INSURANCE (PAID TO NOV 2018)	380.00	726.22
CLEANING AND MATERIALS	2,994.00	2,808.00
SPECTRUM WASTE DISPOSAL	319.14	243.36
REPAIRS	2,627.20	659.80
GARDENING	418.00	—
PLANTERS/GARDEN		21.00
SCALBY FAIR STALL		
SUNDRY EXPENSES/STAMPS	<u>153.64</u>	<u>32.60</u>
	<u>6,891.98</u>	<u>4,490.98</u>
DEFICIT FOR THE YEAR „	<u>-2,112.68</u>	<u>-44.09</u>
BALANCE BROUGHT FORWARD	<u>4,478.26</u>	<u>4,522.35</u>
BALANCE CARRIED FORWARD	<u><u>2,365.58</u></u>	<u><u>4,478.26</u></u>

SCALBY TOILETS TRUST

BALANCE SHEET AS AT 31ST MARCH 2018

	<u>2018</u>	<u>2017</u>
<u>CURRENT ASSETS</u>		
DEBTOR:HONESTY BOX		84.69
PAYMENT IN ADVANCE: SPECTRUM		
BANK BALANCE	<u>2,485.58</u>	<u>4,609.57</u>
	2,485.58	4,694.26
 <u>LESS CURRENT LIABILITIES</u>		
CREDITOR: HACKNESS CLEANING SERVICES		216.00
SPONSORSHIP IN ADVANCE	<u>120.00</u>	
BALANCE OF FUNDS	<u>2,365.58</u>	<u>4,478.26</u>

I CONFIRM THIS IS A TRUE COPY OF THE INCOME AND EXPENDITURE ACCOUNT FOR
THE YEAR ENDED 31ST MARCH 2018 AND THE BALANCE SHEET AT THE YEAR END.

TREASURER

SCALBY TOILETS TRUST**INCOME AND EXPENDITURE ACCOUNT FOR THE HALF YEAR ENDED 30TH SEPTEMBER 2018**

	<u>Half Year to September</u>	<u>Year to March 2018</u>
	<u>2018</u>	
<u>RECEIPTS</u>		
SCALBY FAIR		500.00
NEWBY & SCALBY PC	500.00	500.00
SALES		
CARDS AND CALENDARS	149.00	2,066.80
CALENDAR SPONSORSHIP 2017	188.90	360.00
DONATIONS	1,550.00	82.00
Miscellaneous	115.00	
SCALBY FAIR STALL SALES		
HONESTY BOX	935.88	1,270.50
TAX REFUND		
	<u>3,438.78</u>	<u>4,779.30</u>
<u>PAYMENTS</u>		
INSURANCE (PAID TO NOV 2018)		380.00
CLEANING AND MATERIALS	1,147.13	2,994.00
SPECTRUM WASTE DISPOSAL	93.60	319.14
REPAIRS	1,352.15	2,627.20
GARDENING		418.00
PRINTING	151.20	
SCALBY FAIR STALL		
SUNDRY EXPENSES/STAMPS	45.50	153.64
	<u>2,789.58</u>	<u>6,891.98</u>
DEFICIT FOR THE YEAR „	649.20	-2,112.68
BALANCE BROUGHT FORWARD	<u>2,365.58</u>	<u>4,478.26</u>
BALANCE CARRIED FORWARD	<u>3,014.78</u>	<u>2,365.58</u>

SCALBY TOILETS TRUST

BALANCE SHEET AS AT 30th SEPTEMBER 2018

	<u>As at 30th September 2018</u>	<u>As at 31st March 2018</u>
<u>CURRENT ASSETS</u>		
DEBTOR:HONESTY BOX		
PAYMENT IN ADVANCE: SPECTRUM		
BANK BALANCE	3,014.78	2,485.58
	<u>3,014.78</u>	<u>2,485.58</u>
<u>LESS CURRENT LIABILITIES</u>		
CREDITOR: HACKNESS CLEANING SERVICES		
SPONSORSHIP IN ADVANCE		120.00
BALANCE OF FUNDS	<u>3,014.78</u>	<u>2,365.58</u>

TREASURER

A word on the design

In order to demonstrate how important a brand is to any design I have developed a new, example brand identity for The Sweet Pea Committee which I have applied throughout.

Please note this design is not intended to be a fait accompli but merely a example of a brand evolution to highlight how a cohesive design makes a more professional looking and impactful message.

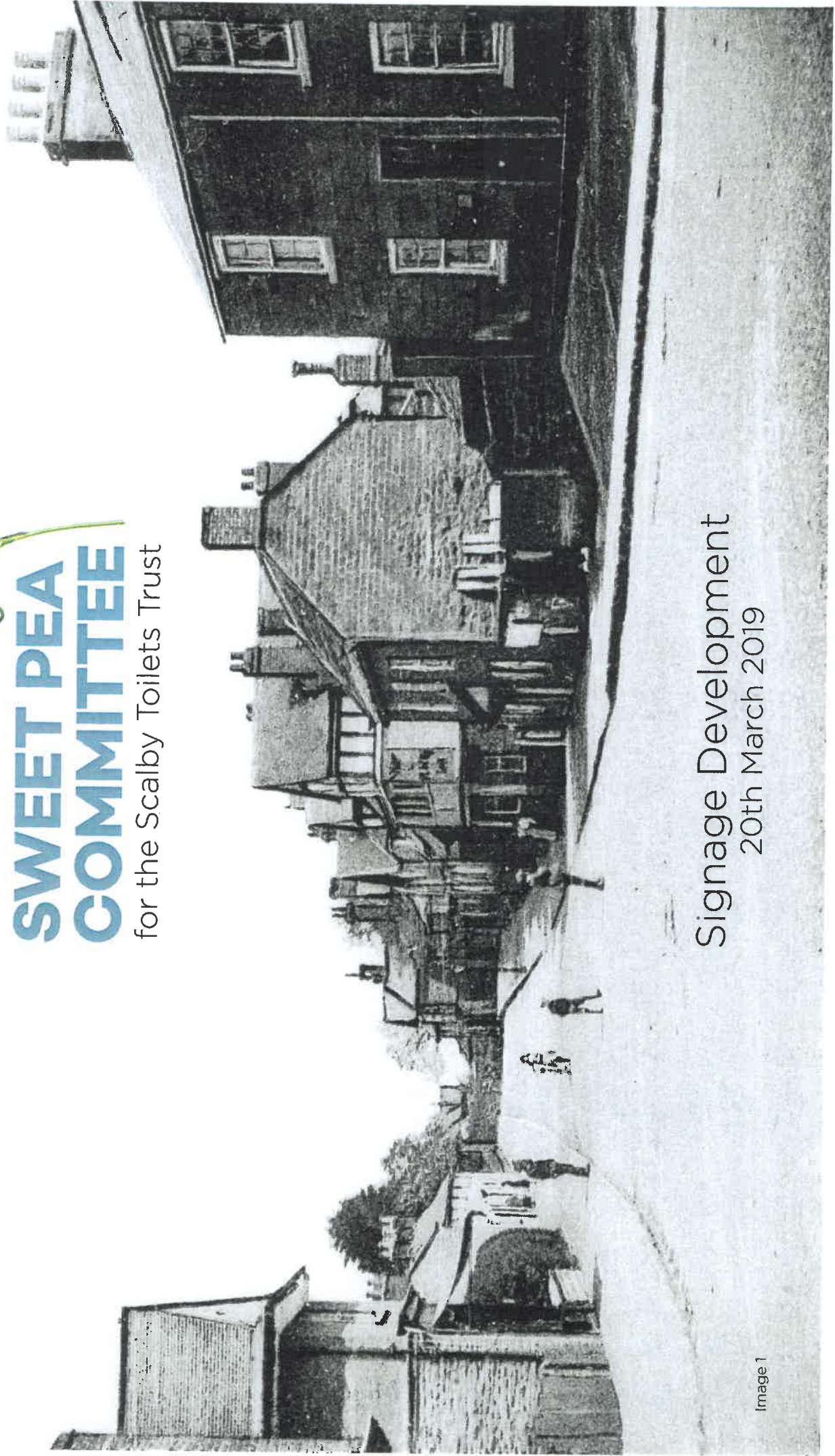
I have retained a sweet pea image but made it part of the logo rather than an image associated with it. The colour waves are to be linked to the paint colour of the doors at the toilets (a teal/turquoise - apologies if I've not quite got the right tone). I've also created a secondary colour palette for use on feather flags etc. The type used is bold, friendly and easy to read.

Additionally, to avoid public confusion as to the organisations of the Scalby Toilets Trust and the The Sweet Pea Committee, I've also combined these within the brand.



SWEET PEA COMMITTEE

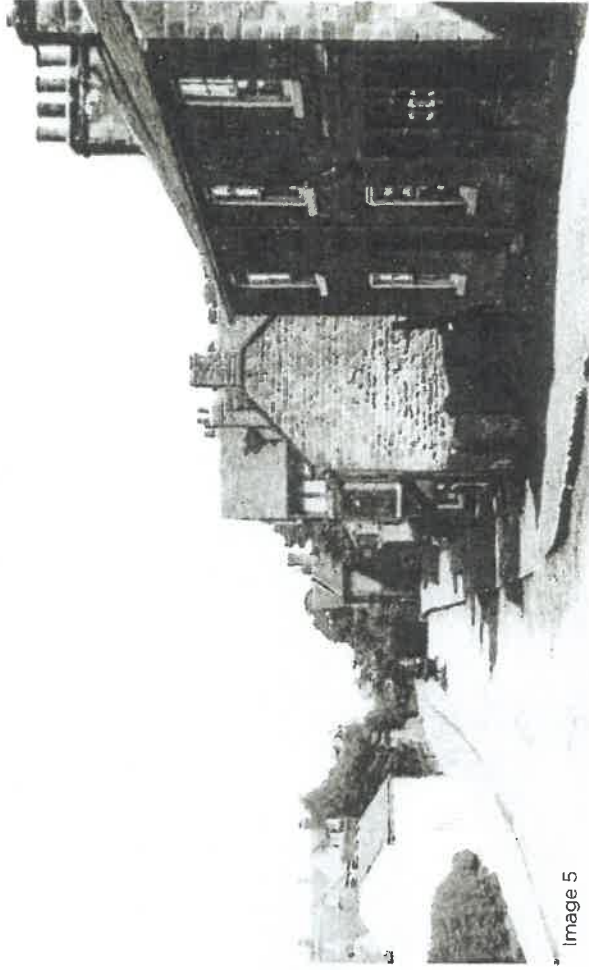
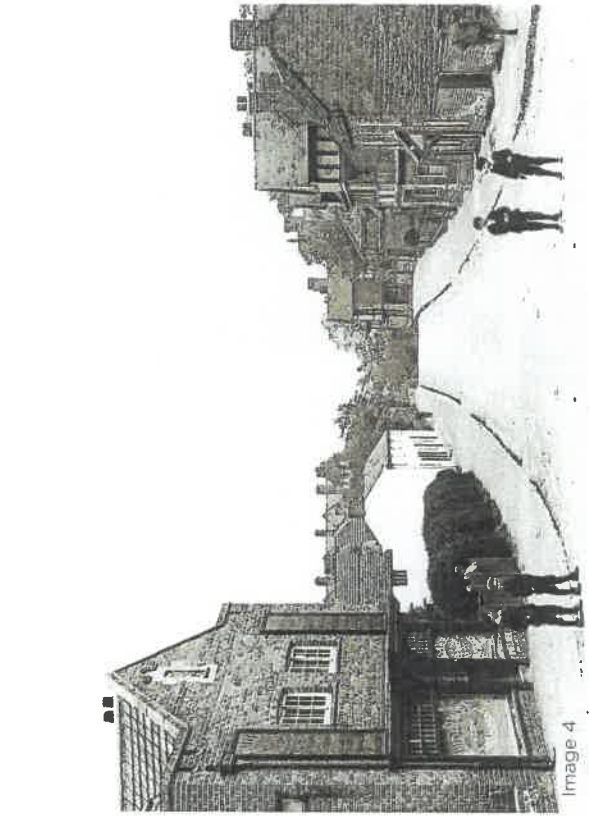
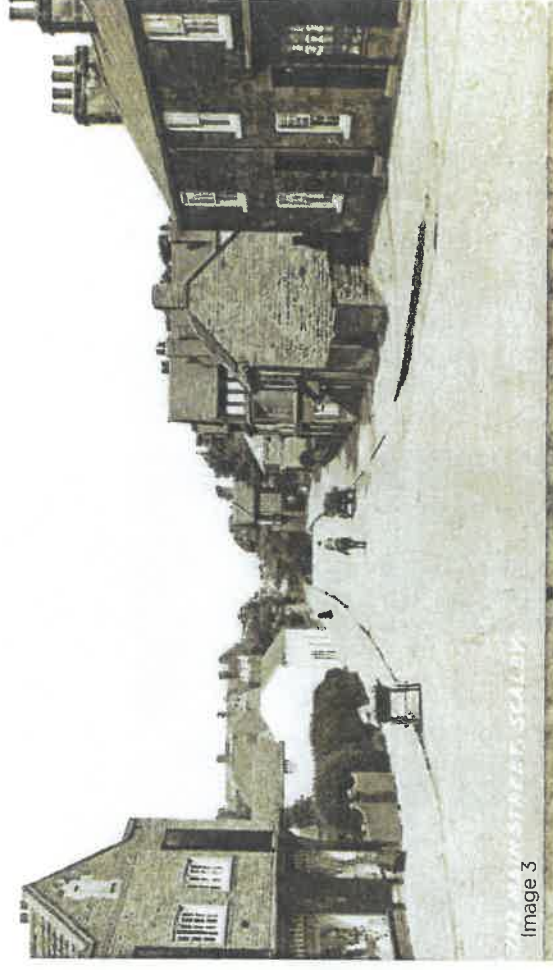
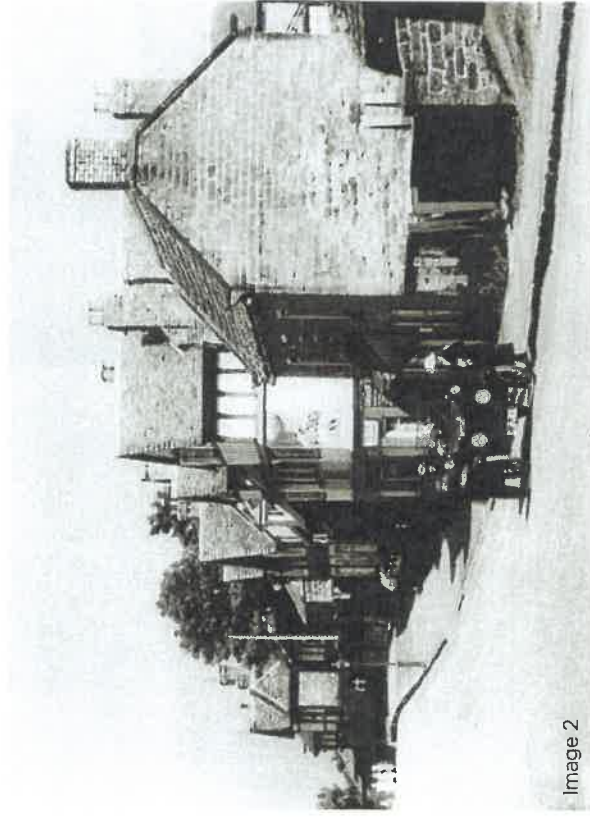
for the Scalby Toilets Trust



Signage Development
20th March 2019

Historic Images

I have sourced a total of 5 images available to use but have no dates for any of them.



Wall Vinyl application

I've applied an image and shown how you could incorporate a message into the design directly as opposed to a clip frame.



5' x 8 1/2'

£1500 x 2000

Ladies

1170 2200

383' 7.2'

Wall Vinyls

Adverset produces and installs these. I created a rough size for costing purposes of 2m wide by 2.5m high and the cost was £154.50 +VAT. As mentioned previously this is hard wearing, exterior grade ie. suitable for damp and cold conditions. Also as the example shows to the right, moulds onto brickwork/tiled areas well.

Wall & Brickwork Vinyl

Our wall & brickwork graphic vinyl is ideal for use on empty spaces of brickwork or breeze block surfaces. Whether it be a graffiti style design or a photographic image, this hi-tack vinyl handles it beautifully. Designed to mould to the brickwork surface, the image takes on a look of a 'painted-on' image. Working on both interior and external surfaces, this hard wearing product is very versatile and is applied using a heat gun. [read more](#)



Wall & Brickwork Vinyl

1 of 10



Fitting

Request Sample

Wall graphic vinyl is fitted by laying each piece/strip in position using tape, then removing the backing and applying to the wall loosely. Once happy with the position work from top to bottom using a heat gun and a rubber roller. It's also recommended to use your hands (with lint free gloves) to push/rub the material into the grooves.

Where the graphic joins we allow a 30mm repeat image overlap. Just overlap the join, heat and rub down when in position.

The material will literally mould to any imperfections in the brickwork once heat and pressure is applied.

Price Calculator

Width	2	m
Height	2.5	m
Quantity	1	
Cut vinyl to shape Leave vinyl as a square/rect		

Your Price: £154.50 +VAT

£185.40 inc. VAT

Standard Delivery £15.00+VAT (5-7 working days)

Express 3 working day turnaround available at checkout



Key Benefits

Free Artwork Check

- Can be designed to fit any space, just like a wallpaper.
- An image can be applied to just part of the wall, or the full wall.
- Being a vinyl, colours are extremely vibrant.
- Enhances areas that would normally be left as empty wall spaces.
- Durable, yet fully removable.
- Exterior or interior.

Related Items



PICTOWALL
Wallpaper



Acrylic Signs



Foamex Signs &
Boards

Feather Flags

There are a variety of sizes and prices available locally or online. In most cases you can buy a base or alternatively push into the earth (where available).

Online store



Feather flags

Our all-time best-seller, the big favorite of our customers!

For just: £ 47.90

[Shop now](#)



Square beachflags

A rectangular shape ideal for communicating important info.

For just: £ 80.90

[Shop now](#)

Adverset



...from £107

[More >](#)

...from £139

[More >](#)

...from £159

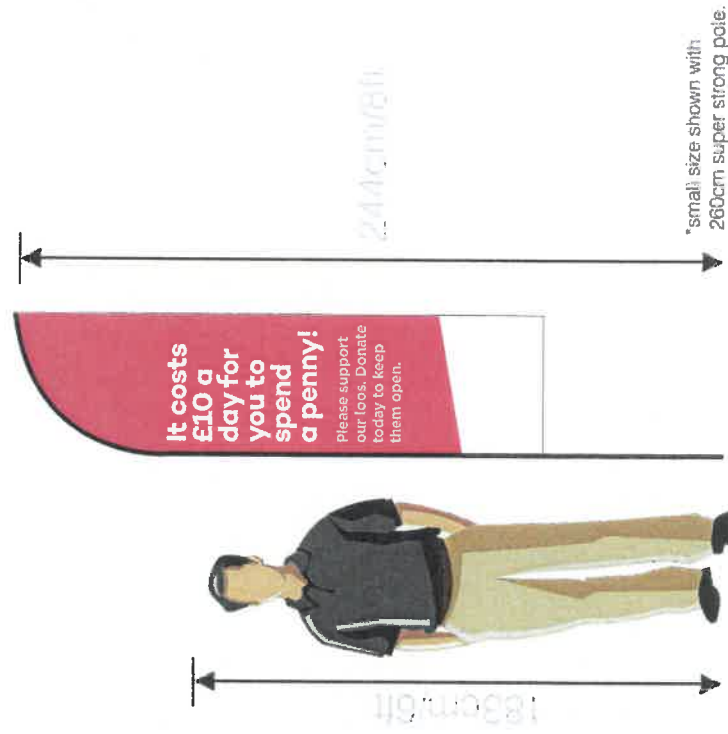
[More >](#)

Feather Flags application

Application of a design for use on Fair Week. This is not a finished design but demonstrates how feather flags are a great, non permanent way to advertise and get messages across.

I've created a few different messages and colourways to show an example of how you can communicate your messages to raise awareness. As a rule of thumb the design should be kept eye-catching and to the point.

If any, or a selection of these were used during Fair Week, users and passers-by would have to take notice!



Exterior Signage

As previously suggested, I believe the main signage that will come into contact with the majority of people, users and passers-by should be located at the front, ideally at an accessible height as shown. See next page for more information.



Signage application Please note design is example only

The content ideally includes; facilities available, who you are, what you do and why, contact info, brief history of the site and crucially (I think) to advertise the calendars and where they can be purchased.



SWEET PEA COMMITTEE
In association with the Scalby Toilets Trust

Scalby Village Public Toilets

Please support us or we will close - donate today!

These amenities have been run by a group of local volunteers since 2008 when Scarborough Borough Council closed them. There have been facilities here since 1966 that have been open to the public and they are used by a whole host of people.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum laboris nisi ut

Dolore eu fugiat nulla pariatur. Sit excepteur cupidatat non laboris nisi ut aliquip enim minim veniam, exercitation laboris nisi ut consequat.

You can find our calendars in various local outlets.



SCALBY
Sweet Pea
CALENDAR

FUNDRAISING

sed do eiusmod tempor incididunt ut labore et dolore magna uliam co laboris nisi ut aliquip exea co mmodo consequat, nisi ut aliquip enim minim veniam, exercit ation laboris nisi ut mimodo consequat. nisi ut aliquip consequat.

A brief history of the site

We are saving the building for future use as a community centre. It is a historic building and has been used for many years. It is a very important part of the village and we are trying to save it for the future.

to est taccum, qui nifi in miam, veniam, non hestit, exortation ullamco laboris nisi ut aliquip ex ea commo co poraquit, e exort, sint occididunt cupidatat, non proident, sunt in culpa, qui officia deserunt, sed do eiusmod tempor incididunt, ut



A historical black and white photograph showing a large, multi-story building with a gabled roof and several chimneys. The building appears to be a public facility, possibly a school or a community center, and is surrounded by a fence. There are some people visible in the foreground, and the overall scene suggests a rural or village setting.

It costs £10 a day to keep these toilets open, please support us or we will close

These toilets are run by volunteers, please email sweetpeas@hotmail.com to alert us to any problems. **THIS LOO NEEDS YOU!**

